

Warton BIA

April 7, 2021

6:00 pm

Municipal Council Chambers

Agenda

- 1. Call to Order**
- 2. Attendance and Regrets**
- 3. Declaration of Pecuniary Interest and General Nature Thereof**
- 4. Public Notice/ General Announcements**
- 5. Adoption of Minutes**
 - 5.1 Adoption of Minutes-February 3, 2021
- 6. Public Meetings**

None
- 7. Delegations**

None
- 8. Reports (New Business)**
 - 8.1 Wifi in the Downtown Core (D. Nusko)
 - 8.2 Former Foodland Property (D. Nusko)
 - 8.3 Community Hub Development (D. Nusko)
 - 8.4 Warton Cenotaph Flowers – Request from Legion to plant fall bulbs
 - 8.5 Spruce the Bruce Grant – All to discuss an application for a collaborative grant
 - 8.6 Developments/New Businesses – Board to discuss any new or pending ventures (verbal report)
 - 8.7 Budget Year to Date Update – To March 31, 2021

8.8 Items to Add to Upcoming Agenda

9. Departmental Updates (verbal)

9.1 Chamber Update – Board to discuss with Chamber staff/executive any initiatives/business common to both organizations

10. Correspondence

None

11. Matters of Urgency

12. Reports from Committee Members or Local Board Members

13. Upcoming Meetings

13.1 May 5, 2021 at 6:00 pm-Municipal Council Chambers

14. Unfinished Business

14.1 Strategic Planning – Update on webinar progress; strategic plan development (C. Hull/D. Nusko)

14.2 RT07 Grant Application for Video Development – C. Hull to update on progress

14.3 Big Dig Signage – W. Chen to report on her conversation with Public Works

14.4 Acknowledgement for BIA Area Businesses Who Relocate in the BIA Area – Clerk has developed

14.5 2020 Gold Rush Campaign Data on Website – Information posted on February 8, 2021; Data/Presentation by RT07 (C. Hull)

14.6 Additional Snow Removal in BIA Area – 2022 budget deliberation discussion

14.7 GTR Bus Passes and Advertising on Bus – Danielle Edwards will contact the GTR

14.8 Radio Lunchtime Giveaways and Other Radio Advertising – D. Nusko to investigate

- 14.9 Gold Rush Campaign Video Clip – C. Hull to discuss a video clip with Jessica Berg for the Gold Rush campaign which could be streamed on YouTube and Facebook; 2021 Gold Rush Campaign Considerations (J. Berg)
- 14.10 Billboards in Grey Bruce – Clerk has reached out to companies and can relay information
- 14.11 Owen Sound Transportation Company Advertising – C. Hull to investigate advertising opportunities on the boat and in their office space
- 14.12 Bus Loading and Unloading Area in the BIA District – Report to Council on February 16, 2021
- 14.13 2021 MOU with the Wiarton and District Chamber of Commerce – Chair and Treasurer to sign; agreements delivered February 8 to Chamber
- 14.14 Council Allocation for Big Dig Celebration – Council has set aside \$5,000 for a post Big Dig celebration
- 14.15 2021 MOU Deliverables and Other Projects – Gold Rush Campaign, Santa Claus Parade and Kris Kringle Market, Big Dig advertising, on-line advertising, cenotaph flowers

15. Closed Session

Not required

16. Adjournment