

Wiaraton BIA

September 1, 2021

6:00 pm

Municipal Council Chambers

Agenda

- 1. Call to Order**
- 2. Attendance and Regrets**
- 3. Declaration of Pecuniary Interest and General Nature Thereof**
- 4. Public Notice/ General Announcements**
- 5. Adoption of Minutes**
 - 5.1 Adoption of Minutes-June 28, 2021
- 6. Public Meetings**

None
- 7. Delegations**

None
- 8. Reports (New Business)**
 - 8.1 2022 Budget Deliberations
 - 8.2 Developments/New Businesses – Board to discuss any new or pending ventures
 - 8.3 Budget Year to Date Update – To August 25, 2021
 - 8.4 2020 Financial Statements – Consider and adopt
 - 8.5 Items to Add to Upcoming Agenda
- 9. Departmental Updates**
 - 9.1 Chamber Update – Board to discuss with Chamber staff/executive any initiatives/business common to both organizations

10. Correspondence

None

11. Matters of Urgency

12. Reports from Committee Members or Local Board Members

13. Upcoming Meetings

13.1 October 6, 2021 at 6:00 pm-Municipal Council Chambers

13.2 Budget Deliberation and/or Public Meeting Date(s)

14. Unfinished Business

14.1 Strategic Planning – Update on webinar progress; strategic plan development (C. Hull/D. Nusko)

14.2 Additional Snow Removal in BIA Area – 2022 budget deliberation discussion

14.3 2021 MOU Deliverables and Other Projects – Gold Rush Campaign, Santa Claus Parade and Kris Kringle Market, Big Dig advertising, on-line advertising

14.4 Spruce the Bruce Grant Application – Clerk and EDO submitted a grant for the Gold Rush Campaign – no funds available at this time, application wait-listed

14.5 WiFi in the Downtown Core – Town has not made a decision at this time

14.6 BIA Bucks – Presentation of program for consideration (M. Hepburn/M. Shaw/W.Chen)

14.7 Big Dig Celebration – 2022 budget consideration, plan event for 2022; Offer of Assistance from Mayor Jackson and Request to Consider Event in 2021

14.8 RT07 Grant Application – Treasurer and C. Hull to apply for grant for online advertising for 2021

15. Closed Session

Not required

16. Adjournment