

Wiaraton BIA

May 4, 2022

6:00 pm

Municipal Council Chambers

Agenda

- 1. Call to Order**
- 2. Attendance and Regrets**
- 3. Declaration of Pecuniary Interest and General Nature Thereof**
- 4. Public Notice/ General Announcements**
- 5. Adoption of Minutes**
 - 5.1 Adoption of Minutes-March 2, 2022
- 6. Public Meetings**

None.
- 7. Delegations**

None
- 8. Reports (New Business)**
 - 8.1 Developments/New Businesses – Board to discuss any new or pending ventures
 - 8.2 Budget Year to Date Update – To April 22, 2022
 - 8.3 Items to Add to Upcoming Agenda
- 9. Departmental Updates**
 - 9.1 Chamber Update – Board to discuss with Chamber staff/executive any initiatives/business common to both organizations
 - 9.2 Town Staff Update – Staff to provide any update relevant to the BIA business
- 10. Correspondence**

None

11. Matters of Urgency

12. Reports from Committee Members or Local Board Members

13. Upcoming Meetings

13.1 September 7, 2022 at 6:00 pm in the Municipal Council Chambers

14. Unfinished Business

14.1 Strategic Planning – Inquire about continued OBIAA support for the program; Schedule meeting with membership (C. Hull/D. Nusko/W. Chen)

14.2 BIA Bucks – Create a strategy to present a proposed program to downtown businesses

14.3 Big Dig Celebration – Celebration options and budget and planning difficulties (W. Chen/M. Shaw/D. Nusko/Mayor Jackson)

14.4 2022 Projects – BPACL pumpkin contest, flower baskets, cenotaph flowers, parkette flowers, fall cornstalks/ribbons, home show booth, online advertising, general advertising, Big Dig celebration, BIA Bucks program, McLaren Pipe and Drum Band

14.5 Poutine Feast – Ideas for Labour Day weekend to leverage the Poutine Feast visitor traffic; EDO email

15. Closed Session

Not required

16. Adjournment