

Wiaraton BIA

February 21, 2024

6:00 pm

Municipal Council Chambers

Agenda

- 1. Call to Order**
- 2. Attendance and Regrets**
- 3. Declaration of Pecuniary Interest and General Nature Thereof**
- 4. Public Notice/ General Announcements**
- 5. Adoption of Minutes**
 - 5.1 Adoption of Minutes-October 4, 2023
- 6. Public Meetings**

None
- 7. Delegations**
 - 7.1 Robbie Robinson – Radio Marketing for BIA – 2024
- 8. Reports (New Business)**
 - 8.1 Gravy on Top Sidewalk Sale Final Report – Board to review
 - 8.2 Developments/New Businesses – Board to discuss any new or pending ventures
 - 8.3 Budget Year to Date Update – To December 31, 2023 (note that not all year end expenses and revenues are recorded at this time)
 - 8.4 Cameras, Air Pollution Monitors and Sound Sensors in the Downtown – C. Hull to discuss with Board
 - 8.5 Items to Add to Upcoming Agenda
 - 8.6 Election of Chair and Deputy Chair for 2024
- 9. Departmental Updates**

- 9.1 Chamber Update – Board to discuss with Chamber staff/executive any initiatives/business common to both organizations
- 9.2 Town Staff Update – Staff to provide any update relevant to the BIA business

10. Correspondence

None

11. Matters of Urgency

12. Reports from Committee Members or Local Board Members

13. Upcoming Meetings

- 13.1 Consideration of 2024 meeting calendar

14. Unfinished Business

- 14.1 Strategic Planning – C. Hull, W. Chen and D. Nusko to host member consultation meeting on February 26, 2024; Council Chambers booked 6:00-8:30 pm
- 14.2 Recycle Bins – Public Works is working on this possibility (C. Hull)
- 14.3 Snow Removal – Will be discussed again after Council receives report from staff regarding costs and frequency
- 14.4 BIA Associate Members – M. Hepburn to research and bring ideas for consideration
- 14.5 Tree in Parkette – Discuss success of 2023 tree
- 14.6 Timber Frame Structure Conditions – Referred to Parks, Recreation and Culture
- 14.7 Perennial and Other Flowers for Flower Beds – Referred to Parks, Recreation and Culture
- 14.8 Tree Tagging Program – 2023 budget carry over project (\$1,000 was to be financed by transfer from reserve)
- 14.9 2024 Budget Projects – Online advertising, special events advertising (gravy on top \$2,500 and Christmas \$2,000), radio advertising, public art

collaboration, Find Willie promotion, Ruck to Remember advertising, Sunday afternoon entertainment downtown, summer flower baskets, cornstalks and ribbons, Parkette flowers, Cenotaph flowers (Legion), Christmas tree in Parkette

15. Closed Session

Not required

16. Adjournment