Wiarton BIA

September 24, 2025 at 6:00 pm Municipal Council Chambers

Agenda

	1.90
1.	Call to Order
2.	Attendance and Regrets
3.	Declaration of Pecuniary Interest and General Nature Thereof
4.	Public Notice/ General Announcements
5.	Adoption of Minutes
5.1	Adoption of Minutes-May 7, 2025
6.	Public Meetings
None.	
7.	Delegations
None.	
8.	Reports (New Business)
8.1	Second Phase of Big Dig Update (M. Hepburn)
8.2	Draft Financial Statement-2024 Audit – Board to review and approve
8.3	Developments/New Businesses – Board to discuss any new or pending ventures
8.4	Budget Year to Date Update – To July 31, 2025
8.5	2026 Budget Deliberations – Board to begin deliberations; Consideration of Funding Request from Deep Water Gallery
8.6	Items to Add to Upcoming Agenda
9.	Departmental Updates

Chamber Update – Board to discuss with Chamber staff/executive any

9.1

- initiatives/business common to both organizations
- 9.2 Town Staff Update Staff to provide any update relevant to the BIA business

10. Correspondence

None

- 11. Matters of Urgency
- 12. Reports from Committee Members or Local Board Members
- 13. Upcoming Meetings
- 13.1 October 1, 2025 at 6:00 pm in the Council Chambers
- 14. Unfinished Business
- 14.1 Strategic Planning Public meeting update; presentation of final plan (C. Hull, W. Chen and D. Nusko)
- 14.2 Recycle Bins and General Recycling Program Public Works was asked to provide an update on recycling as a whole (C. Hull)
- 14.3 Snow Removal Will be discussed again after Council receives report from staff regarding costs and frequency
- 14.4 BIA Associate Members Will be considered upon completion of the Strategic Plan (M. Hepburn)
- 14.5 Signs general report for Board consideration (no budget allocation in 2025)
- 14.6 Purchase of A-Frame Signs and Banners forwarded to the 2026 budget deliberations
- 14.7 Marketing Strategy report on success of first two promotions; 2026 budget considerations (N. Vascotto)
- 14.8 Home and Lifestyle Expo Booth Metrics received for information (N. Vascotto)
- 14.9 Entertainment in the Parkette report on summer entertainment (C. Dobbin)

- 14.10 Flower and Flower Basket Purchase for 2026 during 2026 budget deliberations, members are to advise the types of flowers to be purchased
- 14.11 Enhancements to Downtown Planting Areas C. Dobbin to research types of plants for consideration
- 14.12 2025 Remaining Budget Projects Online advertising (\$5,200), Christmas advertising (\$2,000), radio general advertising (\$4,700), public art collaboration (\$2,000), Christmas tree decorations (\$300), tree well perennial replacement (\$2,000 + reserves if needed)

15. Closed Session

Not required

16. Adjournment