

**Wiaraton BIA**

**April 3, 2024**

**6:00 pm**

**Municipal Council Chambers**

**Agenda**

- 1. Call to Order**
- 2. Attendance and Regrets**
- 3. Declaration of Pecuniary Interest and General Nature Thereof**
- 4. Public Notice/ General Announcements**
- 5. Adoption of Minutes**
  - 5.1 Adoption of Minutes-February 21, 2024
- 6. Public Meetings**

None
- 7. Delegations**

None
- 8. Reports (New Business)**
  - 8.1 Ontario BIA Association Municipal Act Review – Board to consider
  - 8.2 Sidewalk Sales on Long Weekends – Board to consider 2024 events (C. Hull)
  - 8.3 New Winter/Christmas Lights Downtown – Board to consider (M. Shaw)
  - 8.4 Change of BIA Meeting Times – Board to consider (M. Shaw)
  - 8.5 Developments/New Businesses – Board to discuss any new or pending ventures
  - 8.6 Budget Year to Date Update – To March 26, 2024 and 2023 Year End
  - 8.7 Items to Add to Upcoming Agenda

**9. Departmental Updates**

- 9.1 Chamber Update – Board to discuss with Chamber staff/executive any initiatives/business common to both organizations
- 9.2 Town Staff Update – Staff to provide any update relevant to the BIA business

**10. Correspondence**

None

**11. Matters of Urgency**

**12. Reports from Committee Members or Local Board Members**

**13. Upcoming Meetings**

- 13.1 Next meeting scheduled for May 1, 2024 at 6:00 pm in the Council Chambers

**14. Unfinished Business**

- 14.1 Strategic Planning – Consultation meeting on February 26, 2024; Review of results; Board member input (C. Hull, W. Chen and D. Nusko)
- 14.2 Recycle Bins – Public Works is working on this possibility (C. Hull)
- 14.3 Snow Removal – Will be discussed again after Council receives report from staff regarding costs and frequency
- 14.4 BIA Associate Members – Research and bring ideas for consideration (M. Hepburn)
- 14.5 Tree Tagging Program – 2023 budget carry over project (\$1,000 was to be financed by transfer from reserve) (C. Hull)
- 14.6 Cameras, Air Pollution Monitors and Sound Sensors in the Downtown – Report to Council on March 5, 2024 and Council Decision
- 14.7 Radio Advertising Proposal From Bayshore – Board to consider
- 14.8 2024 Budget Projects – Online advertising, special events advertising (gravy on top \$2,500 and Christmas \$2,000), radio advertising, public art collaboration, Find Willie promotion, Ruck to Remember advertising,

Sunday afternoon entertainment downtown, summer flower baskets, cornstalks and ribbons, Parkette flowers, Cenotaph flowers (Legion), Christmas tree in Parkette

**15. Closed Session**

Not required

**16. Adjournment**