

Wiaraton BIA

May 1, 2024

6:00 pm

Municipal Council Chambers

Agenda

1. Call to Order

2. Attendance and Regrets

3. Declaration of Pecuniary Interest and General Nature Thereof

4. Public Notice/ General Announcements

5. Adoption of Minutes

5.1 Adoption of Minutes-April 3, 2024

6. Public Meetings

None

7. Delegations

None

8. Reports (New Business)

8.1 New Winter/Christmas Lights Downtown – Board to consider (M. Shaw)

8.2 Change of BIA Meeting Times – Board to consider (M. Shaw)

8.3 Developments/New Businesses – Board to discuss any new or pending ventures

8.4 Budget Year to Date Update – Information not available

8.5 Items to Add to Upcoming Agenda

9. Departmental Updates

9.1 Chamber Update – Board to discuss with Chamber staff/executive any initiatives/business common to both organizations

- 9.2 Town Staff Update – Staff to provide any update relevant to the BIA business

10. Correspondence

None

11. Matters of Urgency

12. Reports from Committee Members or Local Board Members

13. Upcoming Meetings

- 13.1 Next meeting scheduled for September 4, 2024 at 6:00 pm in the Council Chambers

14. Unfinished Business

- 14.1 Strategic Planning – Consultation meeting on February 26, 2024; Review of results; Board member input (C. Hull, W. Chen and D. Nusko)
- 14.2 Recycle Bins – Public Works is working on this possibility (C. Hull)
- 14.3 Snow Removal – Will be discussed again after Council receives report from staff regarding costs and frequency
- 14.4 BIA Associate Members – Research and bring ideas for consideration (M. Hepburn)
- 14.5 Sidewalk Sales on Long Weekends – Board to consider 2024 events (C. Hull)
- 14.6 Radio Advertising Proposal from Bayshore – Board to consider
- 14.7 2024 Budget Projects – Online advertising, special events advertising (gravy on top \$2,500 and Christmas \$2,000), radio advertising, public art collaboration, Find Willie promotion, Ruck to Remember advertising, Sunday afternoon entertainment downtown, summer flower baskets, cornstalks and ribbons, Parkette flowers, Cenotaph flowers (Legion), Christmas tree in Parkette, tree tagging program (2023 carry over)

15. Closed Session

Not required

16. Adjournment