

**Wiaraton BIA**

**October 2, 2024 at 6:00 pm  
Municipal Council Chambers**

**Agenda**

- 1. Call to Order**
- 2. Attendance and Regrets**
- 3. Declaration of Pecuniary Interest and General Nature Thereof**
- 4. Public Notice/ General Announcements**
- 5. Adoption of Minutes**
  - 5.1 Adoption of Minutes-May 1, 2024
- 6. Public Meetings**

None
- 7. Delegations**

None
- 8. Reports (New Business)**
  - 8.1 Election of Chair and Deputy Chair – Chair position is currently vacant; Deputy Chair is David Nusko
  - 8.2 2025 Budget Deliberations – Board to prepare a draft budget in preparation of membership public meeting
  - 8.3 Developments/New Businesses – Board to discuss any new or pending ventures
  - 8.4 Budget Year to Date Update – To September 23, 2024
  - 8.5 2023 Year End Audited Financial Statement – Board to consider and approve
  - 8.6 Items to Add to Upcoming Agenda
- 9. Departmental Updates**

9.1 Chamber Update – Board to discuss with Chamber staff/executive any initiatives/business common to both organizations

9.2 Town Staff Update – Staff to provide any update relevant to the BIA business

**10. Correspondence**

None

**11. Matters of Urgency**

**12. Reports from Committee Members or Local Board Members**

**13. Upcoming Meetings**

13.1 Next meeting scheduled for November 6, 2024 at 6:00 pm in the Council Chambers

**14. Unfinished Business**

14.1 Strategic Planning – Presentation of strategic planning session results, vision and mission statement selection and next steps (C. Hull, W. Chen and D. Nusko)

14.2 Recycle Bins – Public Works is working on this possibility (C. Hull)

14.3 Snow Removal – Will be discussed again after Council receives report from staff regarding costs and frequency

14.4 BIA Associate Members – Research and bring ideas for consideration (M. Hepburn)

14.5 Radio Data – Bayshore provided radio data for members to understand the demographics, etc. of radio effectiveness

14.6 2024 Remaining Budget Projects – Online advertising, Christmas advertising \$2,000, Find Willie promotion, cornstalks and ribbons, Christmas tree in Parkette

**15. Closed Session**

Not required

**16. Adjournment**