

## Wiaraton BIA

November 6, 2024 at 6:00 pm  
Municipal Council Chambers

### Agenda

1. **Call to Order**
2. **Attendance and Regrets**
3. **Declaration of Pecuniary Interest and General Nature Thereof**
4. **Public Notice/ General Announcements**
  - 4.1 Proposed 2025 Budget Public Meeting
5. **Adoption of Minutes**
  - 5.1 Adoption of Minutes-October 2, 2024
6. **Public Meetings**
  - 6.1 2025 Proposed Budget – Presentation of proposed budget followed by public commenting opportunity
7. **Delegations**
  - 7.1 Robbie Robinson, Bayshore Broadcasting Radio – Radio Marketing Proposal for 2025
8. **Reports (New Business)**
  - 8.1 Developments/New Businesses – Board to discuss any new or pending ventures
  - 8.2 Budget Year to Date Update – To October 28, 2024
  - 8.3 Items to Add to Upcoming Agenda
9. **Departmental Updates**
  - 9.1 Chamber Update – Board to discuss with Chamber staff/executive any initiatives/business common to both organizations
  - 9.2 Town Staff Update – Staff to provide any update relevant to the BIA

business

**10. Correspondence**

None

**11. Matters of Urgency**

**12. Reports from Committee Members or Local Board Members**

**13. Upcoming Meetings**

13.1 2025 Meeting Schedule

**14. Unfinished Business**

14.1 Strategic Planning – Presentation of options for vision statement (C. Hull, W. Chen and D. Nusko)

14.2 Recycle Bins – Public Works is working on this possibility (C. Hull)

14.3 Snow Removal – Will be discussed again after Council receives report from staff regarding costs and frequency

14.4 BIA Associate Members – Research and bring ideas for consideration (M. Hepburn)

14.5 Banner Project – 2025 research on installation of banners, potential costs, themes, etc.

14.6 Signs – 2025 research on billboard on Town property south of Warton; additional parking directional signage outside of Town

14.7 2024 Remaining Budget Projects – Online advertising, Christmas advertising \$2,000, Christmas tree in Parkette

**15. Closed Session**

Not required

**16. Adjournment**