

Wiarion BIA

**February 9, 2026 at 6:00 pm
Municipal Council Chambers**

Agenda

- 1. Call to Order**
- 2. Attendance and Regrets**
- 3. Declaration of Pecuniary Interest and General Nature Thereof**
- 4. Public Notice/ General Announcements**
- 5. Adoption of Minutes**

5.1 Adoption of Minutes-November 24, 2025

- 6. Public Meetings**

None.

- 7. Delegations**

None.

- 8. Reports (New Business)**

8.1 2025 Year End Holiday Radio Advertising Final Report – Provided by N. Vascotto

8.2 Request for BIA Board Member to Sit on Homecoming Committee (C. Dobbin)

8.3 2026 Homecoming – Downtown event consideration

8.4 BIA Expansion (C. Hull)

8.5 Wiarion Windows Promotion – Discussion and appointment of Board Member to the Chamber organizing committee

8.6 BIA Board Member Vacancies –A. Hadcock appointed; Council to consider remaining appointment on February 10

8.7 Chair and Deputy Chair Elections

8.8 Developments/New Businesses – Board to discuss any new or pending ventures

8.9 Budget Year to Date Update – To January 31, 2026

8.10 Items to Add to Upcoming Agenda

9. Departmental Updates

9.1 Chamber Update – Board to discuss with Chamber staff/executive any initiatives/business common to both organizations

9.1.1 Spruce the Bruce Grant and BIA Funding for Rrampt

9.2 Town Staff Update – Staff to provide any update relevant to the BIA business

10. Correspondence

None

11. Matters of Urgency

12. Reports from Committee Members or Local Board Members

13. Upcoming Meetings

13.1 April 13, 2026 at 6:00 pm in the Municipal Council Chambers

14. Unfinished Business

14.1 Snow Removal – Will be discussed again after Council receives report from staff regarding costs and frequency

14.2 BIA Associate Members – (M. Hepburn)

14.3 Purchase of A-Frame Signs and Banners – work on this project in 2026 with purchases in 2027

14.4 Big Dig Detour – Clerk asked Public Works to consider detour down George Street to keep traffic in the downtown (Nov 6)

14.5 Strategic Plan – finalize presentable document

14.6 2026 Remaining Budget Projects – Wiarton Windows (2,500), Flower

baskets/parkette flowers (3,600), Big Dig signs (3,000), Cellular boosters (5,000), bike rack/fixing station (1,000), streetlight pole LED lights (2,200), bands in parkette (5,000), content creation (3,000), Warton art print promotion Deep Water Gallery (2,500), home show booth-Nathan Vascotto (300), radio Christmas advertising (5,000), general Christmas advertising (2,000), general/online advertising (6,000), shop local initiative (1,000), cenotaph flowers (500), ladies nights spring and fall-Josie Myles (\$1,600)

15. Closed Session

Not required

16. Adjournment