

## Wiarton BIA

**February 9, 2026 at 6:00 pm  
Municipal Council Chambers**

### Agenda

- 1. Call to Order**
- 2. Attendance and Regrets**
- 3. Declaration of Pecuniary Interest and General Nature Thereof**
- 4. Public Notice/ General Announcements**
- 5. Adoption of Minutes**

- 5.1 Adoption of Minutes-November 24, 2025

- 6. Public Meetings**

None.

- 7. Delegations**

None.

- 8. Reports (New Business)**

- 8.1 2025 Year End Holiday Radio Advertising Final Report – Provided by N. Vascotto
- 8.2 Request for BIA Board Member to Sit on Homecoming Committee (C. Dobbin)
- 8.3 2026 Homecoming – Downtown event consideration
- 8.4 BIA Expansion (C. Hull)
- 8.5 Wiarton Windows Promotion – Discussion and appointment of Board Member to the Chamber organizing committee
- 8.6 BIA Board Member Vacancies –A. Hadcock appointed; Council to consider remaining appointment on February 10
- 8.7 Chair and Deputy Chair Elections

8.8 Developments/New Businesses – Board to discuss any new or pending ventures

8.9 Budget Year to Date Update – To January 31, 2026

8.10 Items to Add to Upcoming Agenda

**9. Departmental Updates**

9.1 Chamber Update – Board to discuss with Chamber staff/executive any initiatives/business common to both organizations

9.1.1 Spruce the Bruce Grant and BIA Funding for Rramp

9.2 Town Staff Update – Staff to provide any update relevant to the BIA business

**10. Correspondence**

None

**11. Matters of Urgency**

**12. Reports from Committee Members or Local Board Members**

**13. Upcoming Meetings**

13.1 April 13, 2026 at 6:00 pm in the Municipal Council Chambers

**14. Unfinished Business**

14.1 Snow Removal – Will be discussed again after Council receives report from staff regarding costs and frequency

14.2 BIA Associate Members – (M. Hepburn)

14.3 Purchase of A-Frame Signs and Banners – work on this project in 2026 with purchases in 2027

14.4 Big Dig Detour – Clerk asked Public Works to consider detour down George Street to keep traffic in the downtown (Nov 6)

14.5 Strategic Plan – finalize presentable document

14.6 2026 Remaining Budget Projects – Wiarton Windows (2,500), Flower

baskets/parkette flowers (3,600), Big Dig signs (3,000), Cellular boosters (5,000), bike rack/fixing station (1,000), streetlight pole LED lights (2,200), bands in parkette (5,000), content creation (3,000), Wiarton art print promotion Deep Water Gallery (2,500), home show booth-Nathan Vascotto (300), radio Christmas advertising (5,000), general Christmas advertising (2,000), general/online advertising (6,000), shop local initiative (1,000), cenotaph flowers (500), ladies nights spring and fall-Josie Myles (\$1,600)

**15. Closed Session**

Not required

**16. Adjournment**