

Wiaraton BIA

**April 13, 2026 at 6:00 pm
Municipal Council Chambers**

Agenda

- 1. Call to Order**
- 2. Attendance and Regrets**
- 3. Declaration of Pecuniary Interest and General Nature Thereof**
- 4. Public Notice/ General Announcements**
- 5. Adoption of Minutes**
 - 5.1 Adoption of Minutes-February 9, 2026
- 6. Public Meetings**

None.
- 7. Delegations**

None.
- 8. Reports (New Business)**
 - 8.1 Fall Fair Booth (D. Nusko)
 - 8.2 Developments/New Businesses – Board to discuss any new or pending ventures
 - 8.3 Budget Year to Date Update – To March 31, 2026
 - 8.4 Items to Add to Upcoming Agenda
- 9. Departmental Updates**
 - 9.1 Chamber Update – Board to discuss with Chamber staff/executive any initiatives/business common to both organizations
 - 9.2 Town Staff Update – Staff to provide any update relevant to the BIA business

10. Correspondence

None

11. Matters of Urgency

12. Reports from Committee Members or Local Board Members

13. Upcoming Meetings

13.1 May 11, 2026 at 6:00 pm in the Municipal Council Chambers

14. Unfinished Business

14.1 Snow Removal – Will be discussed again after Council receives report from staff regarding costs and frequency

14.2 BIA Associate Members – (M. Hepburn)

14.3 Purchase of A-Frame Signs– work on this project in 2026 with purchases in 2027

14.4 Big Dig Detour – Clerk asked Public Works to consider detour down George Street to keep traffic in the downtown (Nov 6)

14.5 Strategic Plan – Treasurer has incorporated into budget book

14.6 Christmas/Shop Local Radio Advertising – Clerk advised Bayshore of the \$7,000 budget; they will attend as a delegation in September or October with proposal

14.7 BIA Board Member on Homecoming Committee – Clerk emailed on February 11 and April 2 asking what BIA member would do, how it would benefit the BIA

14.8 Homecoming Downtown BIA Event – Public Works will not authorize road closures; Clerk emailed Committee February 11 and April 2 asking what type of event would not be in conflict

14.9 BIA Expansion – Clerk provided maps and expansion procedures

14.10 Windows of Warton Promotion – C. Dobbin no longer on Board, assign new member to the Committee

14.11 Sponsor McLaren Pipe and Drum Band at Santa Claus Parade – Chamber request to sponsor \$500 – Board to consider

- 14.12 Report to Council Requesting Recycling Depot – March 3, 2026 – referred to 2027 budget deliberations
- 14.13 Collaborative Recycling Collection – asked Public Works for depot and/or staff collection costs on February 12, 2026; 2027 budget deliberations
- 14.14 Recycling Resolutions from Council – circulated to the Board on February 12, 2026
- 14.15 Cell Phone Boosters – seek information about a widespread solution not requiring BIA money for interior of businesses; on Council unfinished business
- 14.16 Content Creation –Manager of Economic Development and Communications may be of assistance
- 14.17 Streetlight Pole LED Lights – Clerk reached out to Meaford for information on their lights on February 12 – no information received to date
- 14.18 2026 Remaining Budget Projects – Flower baskets/parkette flowers (3,600), Big Dig signs (3,000), Cellular boosters (5,000), bike rack/fixing station (1,000), streetlight pole LED lights (2,200), content creation (3,000), Wiarnton art print promotion Deep Water Gallery (2,500), home and leisure show booth-Nathan Vascotto (300), radio Christmas advertising (5,000), general Christmas advertising (2,000), general/online advertising (6,000), shop local initiative (1,000), cenotaph flowers (500), ladies nights fall-Josie Myles (483)

15. Closed Session

Not required

16. Adjournment