

Wiaraton BIA

**May 11, 2026 at 6:00 pm
Municipal Council Chambers**

Agenda

- 1. Call to Order**
- 2. Attendance and Regrets**
- 3. Declaration of Pecuniary Interest and General Nature Thereof**
- 4. Public Notice/ General Announcements**
- 5. Adoption of Minutes**
 - 5.1 Adoption of Minutes-April 13, 2026
- 6. Public Meetings**

None.
- 7. Delegations**

None.
- 8. Reports (New Business)**
 - 8.1 Rainbow Registered Accreditation Program (M. Standen)
 - 8.2 Ontario by Bike (C. Arezzi)
 - 8.3 Deepwater Gallery Request for Support for “Light Up the Night” Event – Board to discuss
 - 8.4 Developments/New Businesses – Board to discuss any new or pending ventures
 - 8.5 Budget Year to Date Update – To April 30, 2026
 - 8.6 Items to Add to Upcoming Agenda
- 9. Departmental Updates**
 - 9.1 Chamber Update – Board to discuss with Chamber staff/executive any

initiatives/business common to both organizations

- 9.2 Town Staff Update – Staff to provide any update relevant to the BIA business

10. Correspondence

None

11. Matters of Urgency

12. Reports from Committee Members or Local Board Members

- 12.1 Homecoming Committee Update (C. Arezzi)
- 12.2 Windows of Warton Committee Update (A. Hadcock)

13. Upcoming Meetings

- 13.1 September 14, 2026 at 6:00 pm in the Municipal Council Chambers

14. Unfinished Business

- 14.1 Snow Removal – Will be discussed again after Council receives report from staff regarding costs and frequency
- 14.2 BIA Associate Members – (M. Hepburn)
- 14.3 Purchase of A-Frame Signs– work on this project in 2026 with purchases in 2027
- 14.4 Big Dig Detour – Clerk asked Public Works to consider detour down George Street to keep traffic in the downtown (Nov 6)
- 14.5 Strategic Plan – Staff will work on a stand-alone document
- 14.6 Christmas/Shop Local Radio Advertising – Clerk advised Bayshore of the \$6,500 budget; they will attend as a delegation in September or October with proposal
- 14.7 Homecoming Downtown BIA Entertainment – M. Standen to bring ideas and pricing for Board discussion
- 14.9 BIA Expansion – Members to discuss area and next steps
- 14.10 Recycling Depot Request – separate depot in Warton or collaborative

business pick up – referred to 2027 budget deliberations

- 14.11 Cell Phone Boosters – seek information about a widespread solution not requiring BIA money for interior of businesses; on Council unfinished business
- 14.12 Influencer/Content Creator Quotes – RFP has been released; Board to recommend additional creators for circulation of the RFP document
- 14.13 Streetlight Pole LED Lights – Clerk reached out to Meaford for information on their lights on February 12 – no information received to date
- 14.14 2026 Remaining Projects – Flower baskets/parkette flowers (3,600), Big Dig signs (3,000), Cellular boosters (5,000), bike rack/fixing station (1,000), streetlight pole LED lights (2,200), content creation (3,000), home and leisure show booth-Nathan Vascotto (300), radio Christmas advertising (5,000), general Christmas advertising (1,500), general/online advertising (6,000), shop local initiative (1,000), cenotaph flowers (500), ladies nights fall-Josie Myles (483), Fall Fair Booth (\$0)

15. Closed Session

Not required

16. Adjournment